

COMPANY PROFILE

Develop Your Digital Presence

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Overview

Strides is a dynamic full-service digital marketing and website development agency based in Egypt “**Serve the Middle Eastern region**” . We excel in providing comprehensive solutions for graphics, branding, and web development, providing cost-effective services tailored to meet the needs of small and medium-sized businesses aiming to enhance their digital footprint.

Our commitment to quality, expertise, and competitive pricing sets us apart from the industry. We focus on streamlining your experience by offering comprehensive product development - from initial planning to deployment and ongoing evolution. Quality assurance is embedded in every stage of development, ensuring that our clients receive exceptional results that drive growth and engagement in the digital space.

At Strides, we're more than just a digital agency. We're your strategic partner, dedicated to transforming your brand into a digital powerhouse.

- Our Unique Approach

- **Customized Strategies:** We tailor our solutions to fit your unique brand.
- **Digital Masterminds:** Our experienced professionals are passionate about digital innovation.
- **High-Quality Work:** We deliver exceptional results that exceed expectations.
- **Affordable Solutions:** Quality doesn't have to break the bank.
- **End-to-End Support:** From concept to execution, we're your trusted guide.
- **Measurable Results:** We focus on driving real impact and growth.

www.strides.media



Why Choose Us ?

Our Services



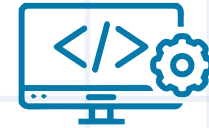
Design & Branding



Social Networks



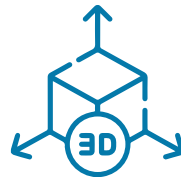
Media Buying



Web Development



UI / UX Design



3D Modeling

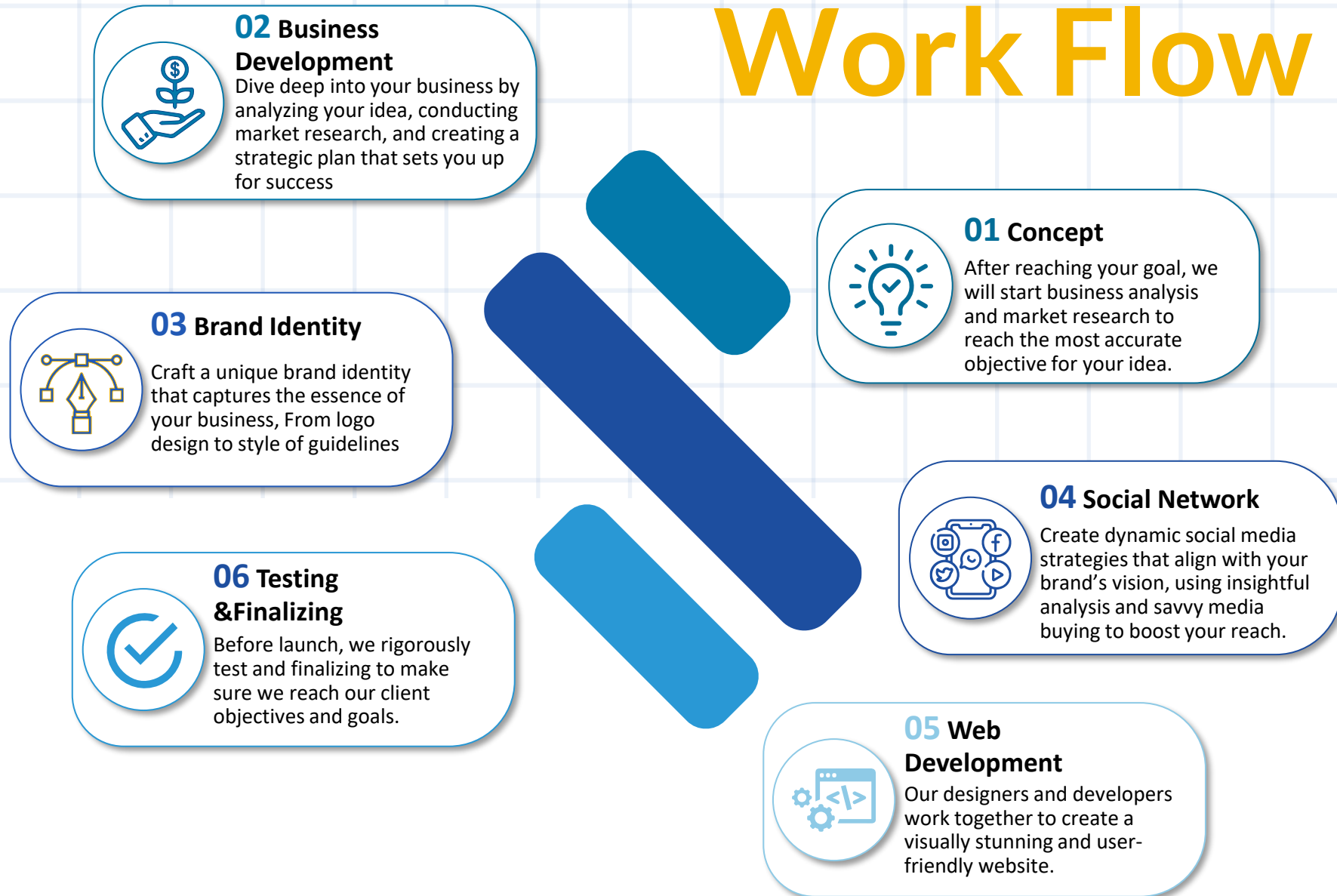


Animation



Photography

Work Flow





Business Development

Before developing and implementing ideas, we analyze all the elements that help create the idea to reach a successful business plan and ensure that the client's goals are achieved.

At this stage, we are working on:

01. Analysis: Delve deep into the scope of your business, carefully examining its potential and market fit.

02. Buyer Persona Analysis: Determine their demographics, psychographics, and behaviors. Understand their needs and tailor your marketing messages to address their specific concerns and desires.

03. Market Research: Our team conducts comprehensive market research to gather valuable insights about your business and creates a comprehensive strategic plan that outlines your business goals, objectives, and KPIs. Analyzes your competitors.

Brand Identity

Our brand identity development process involves defining your brand's unique position, crafting compelling messaging, and developing a distinct personality

We create our comprehensive style guide; we ensure that your brand's visual elements are consistent across all marketing materials. This includes elements such as:

✓ Logo &
Applications

✓ Corporate
Brand Identity

✓ Corporate
Color Palette

✓ Corporate
Typography

✓ Brand
Guidelines Book



Social Networks

www.strides.media

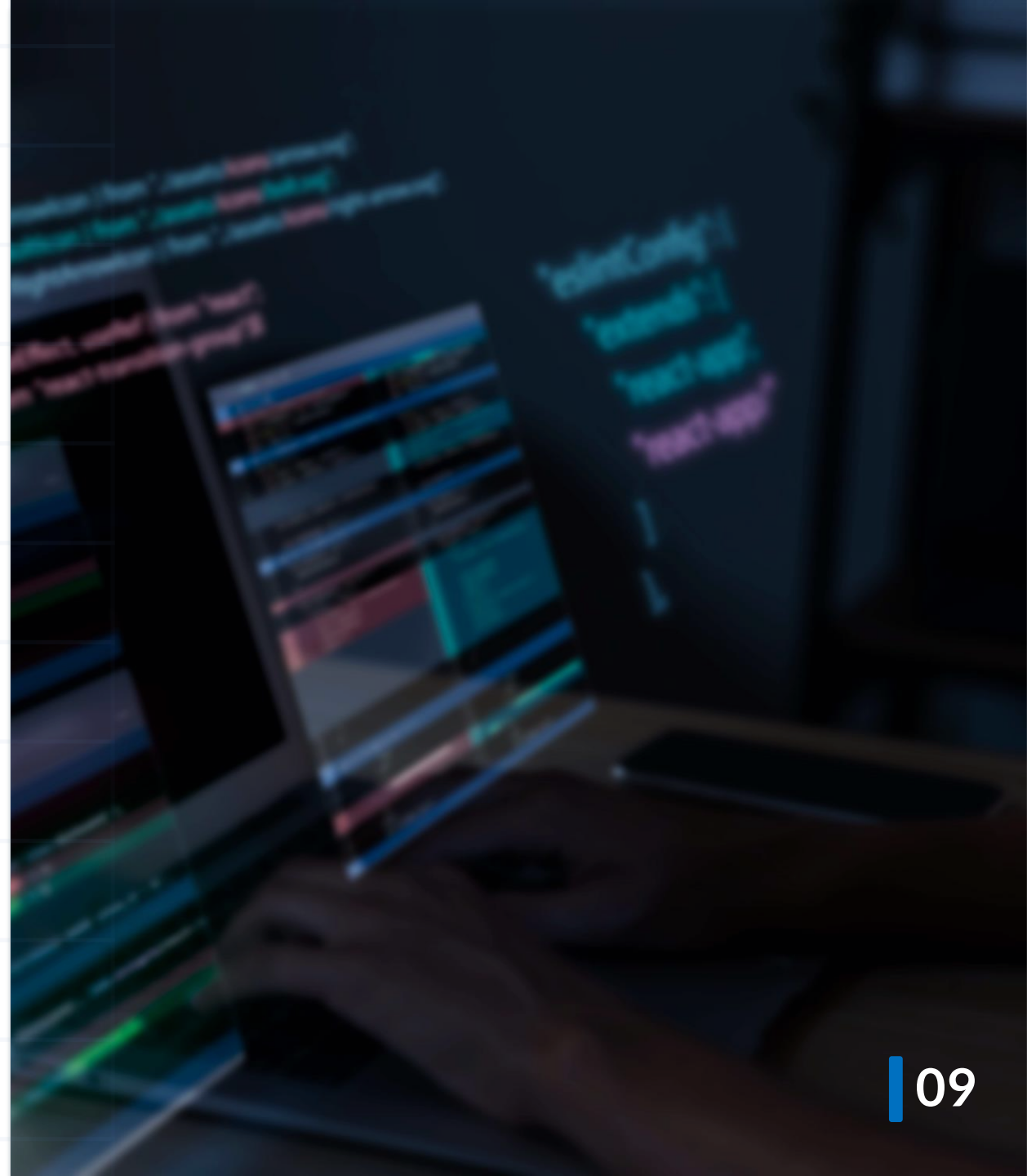
Our journey in social media management starts with a Customizing Strategy that Aligns with your brand's vision. Next, we define a comprehensive analysis of your current presence to pinpoint strengths and opportunities, define your target audience for effective engagement, and set clear goals. Our approach includes a well-organized content calendar and leverages media buying to enhance your visibility.

- ✓ Strategy Creation
- ✓ Analysis
- ✓ Target Audience Insights
- ✓ Content Calendar Creation
- ✓ Media Buying Strategies
- ✓ Social Media Design

Web Design & Development

Our web design and development services focus on creating visually stunning and user-friendly websites. We combine creativity and technical expertise to deliver a seamless user experience that looks great and performs exceptionally well.

- ✓ Full development & Programming
- ✓ Frontend Implementation
- ✓ Database Setup
- ✓ Testing & optimization
- ✓ Backend function





Test & Finalizing

At Strides, Focus on delivering a flawless digital experience by conducting comprehensive testing & optimization for your website & social media platforms. As we approach the final stages, we fine-tune every detail, preparing for a successful launch.

- ✓ **Thorough Testing:** Identify and resolve issues to enhance performance.
- ✓ **Optimization:** Improve speed & responsiveness for a seamless user experience.
- ✓ **Final Adjustments:** Make necessary tweaks based on testing insights.
- ✓ **Launch Support:** Assist with domain setup, hosting, and social media integration.
- ✓ **Impactful Presence:** ensure your digital assets are ready and impactful for launch.

We're committed to keeping your website running smoothly and efficiently! Our proactive team is always on guard, ready to provide ongoing **support**, implement the latest security updates, and optimize performance for peak functionality. Your website's success is our priority to shine online!



Our Support



Our Clients





Success Projects

Information Technology



iNetwork Solutions

 Egypt / UAE

iNetwork Solutions is considered one of the largest companies an expert IT service providers specializing in the design, implementation, and maintenance of IT infrastructure for the Middle East market. With a focus on reliability, we offer IT infrastructure that supports business demands and delivers profitable IT solutions to help your business grow.

Our provided services:

- ✓ Business Development
- ✓ Logo & Brand Identity
- ✓ Web Design & Development
- ✓ Social Media Management
- ✓ Media Buying
- ✓ 3D Modeling

Logo & Brand Identity

Logo Applications





www.strides.media



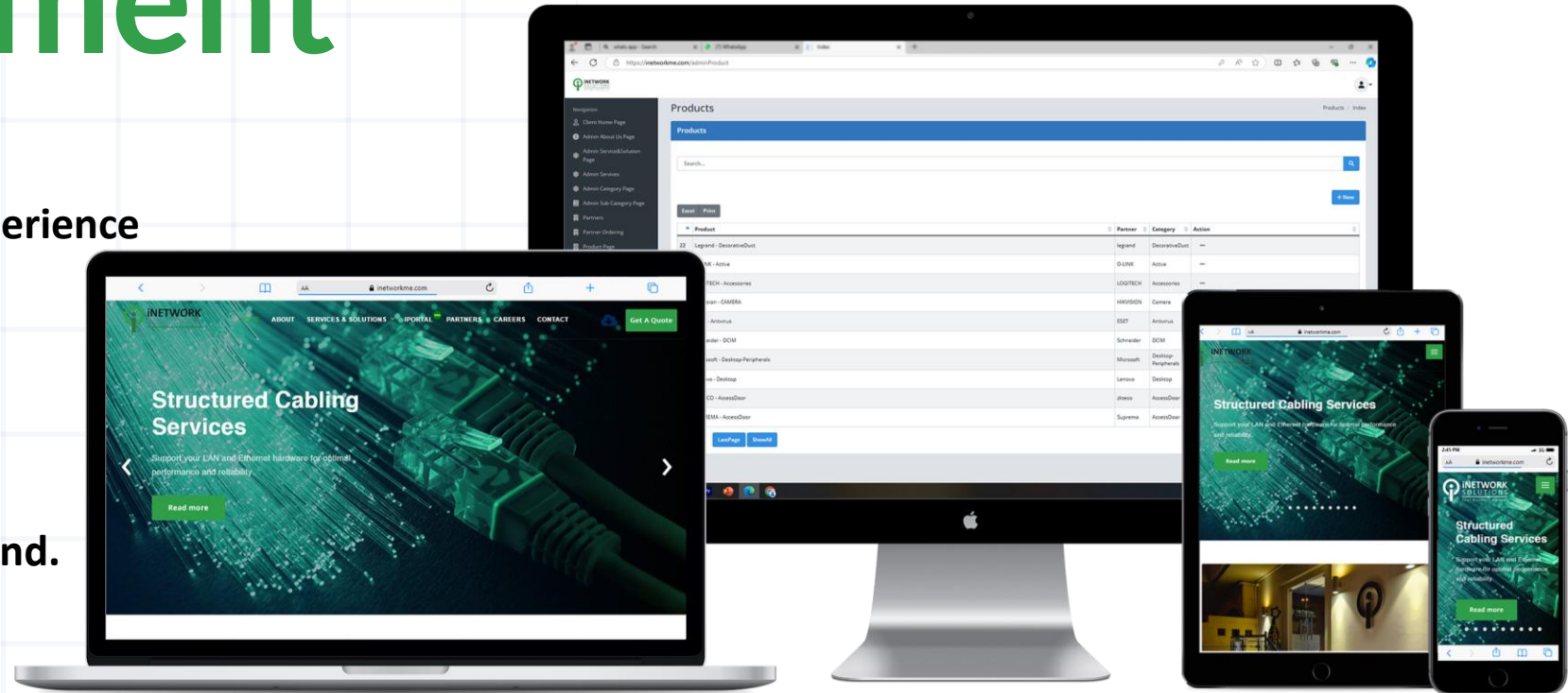
Social Media Management

Web Design & Development

Features

- **Intuitive User Interface, Experience & Responsive Web Design.**
- **Dynamic Website.**
- **Flexible Admin Dashboard.**
- **Show the personality of Brand.**
- **Contact form.**

✓ **Link:** <https://inetworkme.com/>



3D Modeling



Automotive Industry



Mopars Garage

 **Egypt**

Mopars Garage was founded in 2016, now we are one of the most trusted automotive service providers in the industry. We are a fully licensed business that eventually plans on spreading its reach beyond EGYPT.

Our provided services:

✓ **Business
Development**

✓ **Web Design &
Development**

✓ **Social Media
Management**

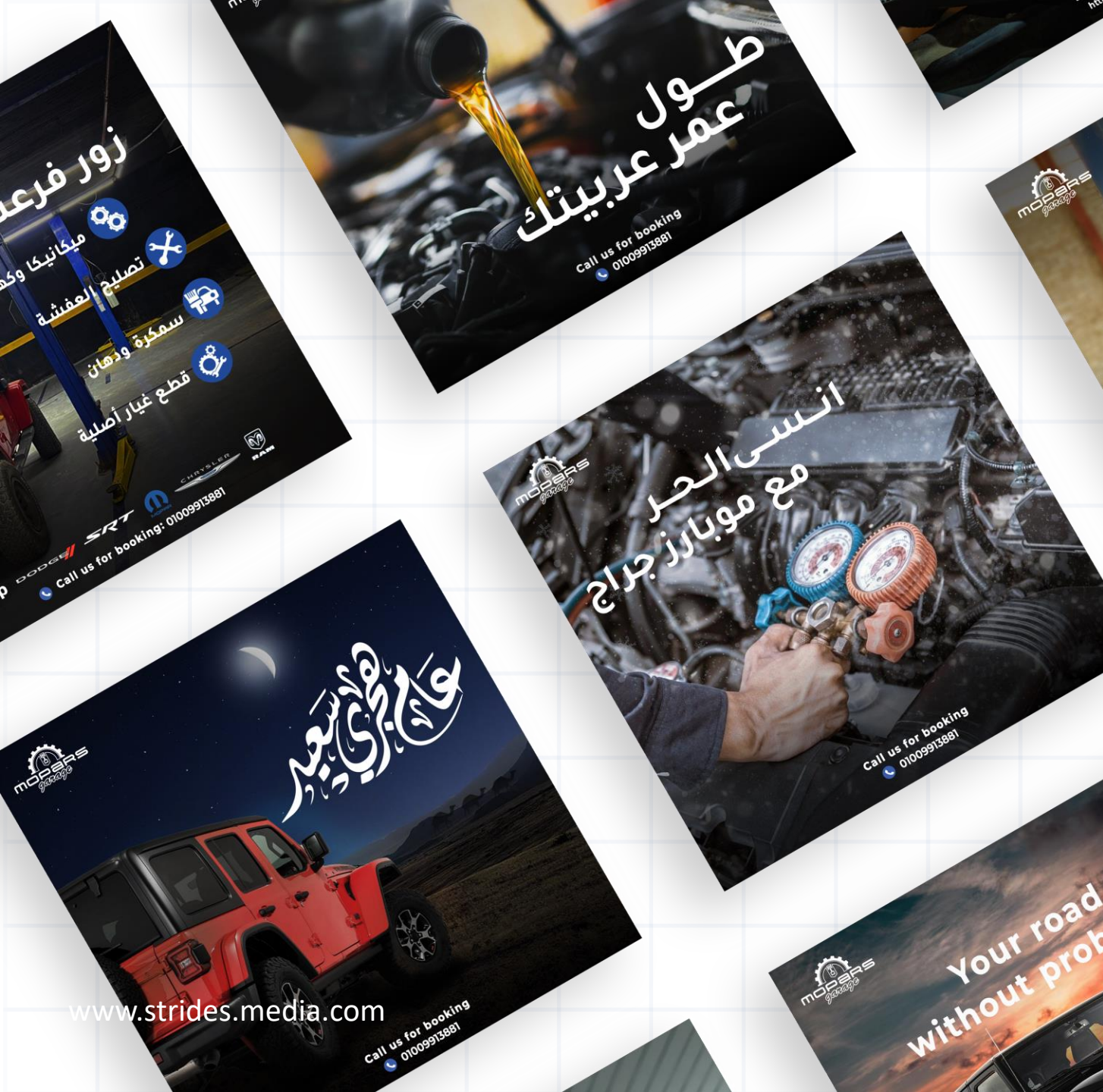
✓ **Media Buying**

Web Design & Development

Features

- Compare Cars.
 - Customized Search.
 - Book Your Services.
 - Sell Your Used Car.
 - Sell Your Used Spare parts.
 - Used Spare parts Browsing.
 - Used Car Browsing.
- ✓ Link: <https://mopars-garage.com/>





Social Media Management

Automotive Industry



Auto-Shift

 **Egypt**

Auto-Shift Egypt is a professional Maintenance center for cars that Provides exceptional repair services for All FCA Group, Subaru , Jeep, JLR, and electric car. We are a fully licensed business that eventually plans on spreading its reach beyond Egypt.

Our provided services:

✓ **Business
Development**

✓ **Social Media
Management**

✓ **Media Buying**



Social Media Management

Hospitality Industry



Oskena Vacation Homes

📍 Egypt / UAE / Albania

Oskena Vacation are experienced in hospitality for 17+ years and in Holiday Homes for 8 years, hosting over 250K guests worldwide. We specialize in creating an integrated experience for owners and guests, delivering exceptional guest care services, maximizing property owners' revenue, and offering expertise in high-quality real estate management.

Our provided services:

✓ Business Development

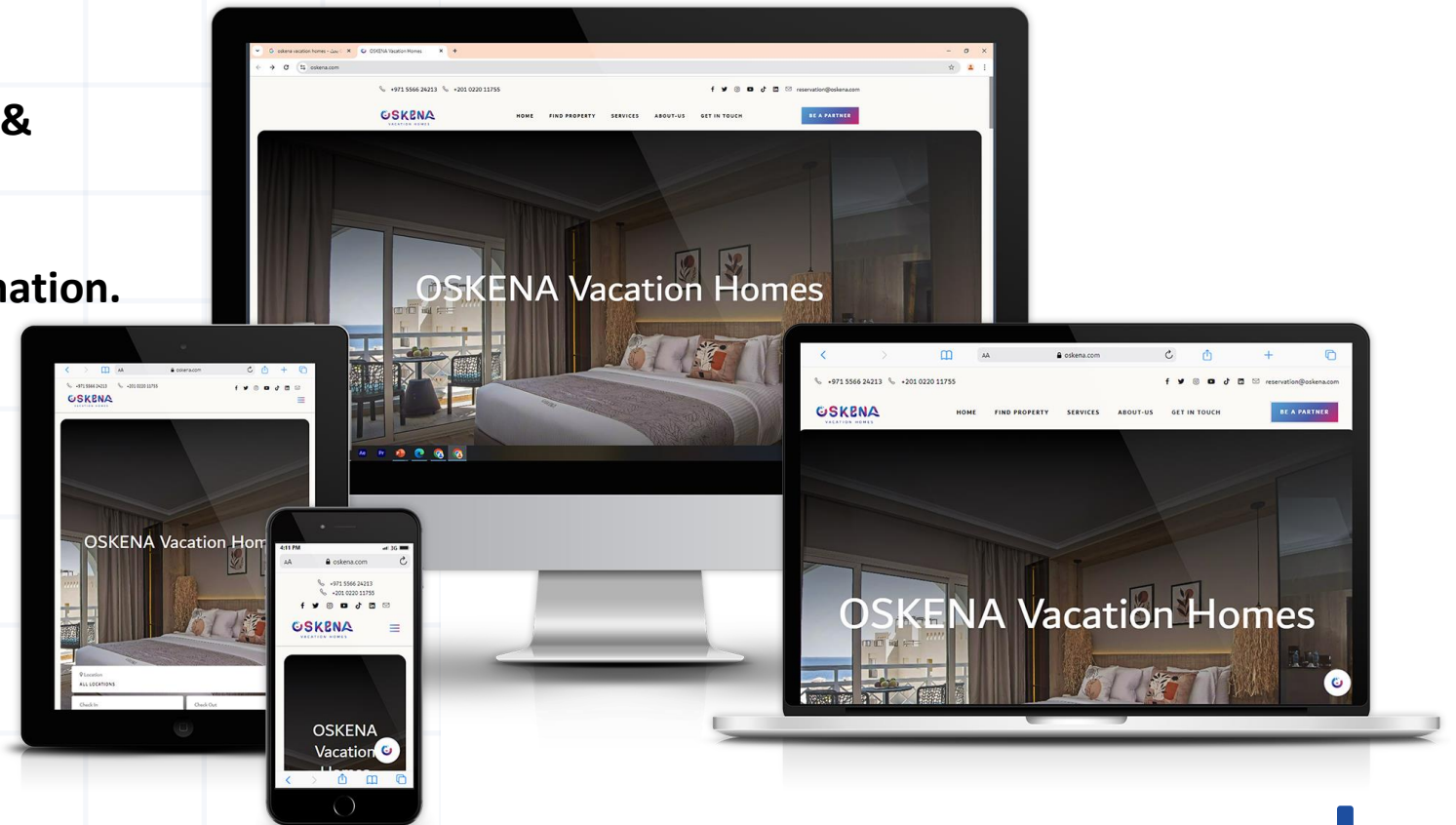
✓ Web Design & Development

✓ Photography

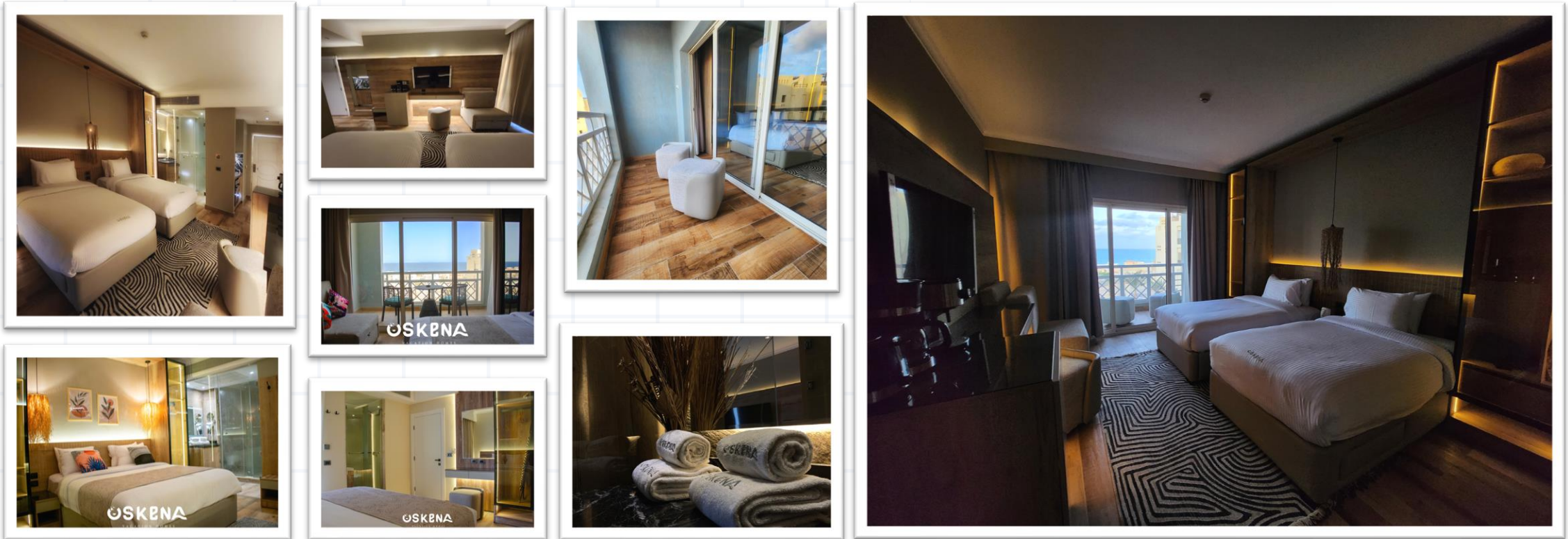
Web Design & Development

Features

- Intuitive User Interface, Experience & Responsive Web Design.
 - API Integration with Booking Automation.
 - Booking your Apartment.
 - Book Your Hospitality Services.
 - Contact form.
 - Rent your apartment.
- ✓ Link: <https://oskena.com/>



Photography



Travel Industry



كشّة للسفر والسياحة
KSHTAH TRAVEL & TOURISM

Kshtah Travel



UAE

Kshtah Travel and Tourism are experts in the field of tourism for more than 12 years, with distinguished Emirati management in discovering countries and their civilization at the best prices. Licensed by the Department of Economic Development in Dubai.

Our provided services:

✓ Business
Development

✓ Social Media
Management

✓ Media Buying



كششة للسفر والسياحة
KSHAT TRAVEL & TOURISM

عروض كششة للصيف

المالديف

لمحبي الاجازات القصيرة

3 ليال / 4 أيام

السعر الإجمالي للشخصين

10400

درهم شامل الضرائب

السعر شامل

✈️ تذكرة طيران مباشر ✈️
🍽️ وجبتي الإفطار والعشاء 🍽️
📱 منتجع 5 نجوم 📱
🚤 فيلا فوق المياه من طابقيين مع مسبح خاص 🚤
🚢 توصيل من وإلى المطار بالقارب السريع 🚢

تطبق الشروط والأحكام

+971507237798
97142371900



كششة للسفر والسياحة
KSHAT TRAVEL & TOURISM

عروض الصيف

البوسنة

من 12 إلى 19 يوليو
7 ليال / 8 أيام
سعة الشخص يبدأ من

3990

درهم عند الحجز ل 6 اشخاص بالغين

السعر شامل

✈️ تذكرة طيران مباشر ✈️
🏨 فندق 4 نجوم 🏨
🚗 جولات سياحية مع سائق خاص 🚗
🚢 موصلات من وإلى المطار 🚢
📱 تطبيق الشروط والأحكام 📱

+971507237798
97142371900



كششة للسفر والسياحة
KSHAT TRAVEL & TOURISM

عروض كششة في أبريل

بلغاريا

مقاعد محدودة

5 أيام / 4 ليال

سعة الشخص يبدأ من

3980

درهم للشخص

السعر شامل

✈️ طيران دولي مباشر ✈️
🏨 فندق 5 نجوم فاخر 🏨
🍽️ وجبة إفطار 🍽️
🚗 توصيل من وإلى المطار 🚗
📱 تطبيق الشروط والأحكام 📱

+971507237798
97142371900



كششة للسفر والسياحة
KSHAT TRAVEL & TOURISM

عروض كششة في سبتمبر

اذربيجان

عرض ما يقوتك!

3 ليال / 4 أيام

سعة الشخص يبدأ من

1790

درهم عند الحجز ل 3 اشخاص بالغين

السعر شامل

✈️ طيران العربية من أبوظبي ✈️
🏨 فندق قريب من السنتر 🏨
🍽️ وجبة إفطار 🍽️
🚗 جولات سياحية 🚗
🚢 توصيل من وإلى المطار 🚢
📱 تطبيق الشروط والأحكام 📱

+971507237798
97142371900



كششة للسفر والسياحة
KSHAT TRAVEL & TOURISM

خدمة عملائنا

وياكم

في كل الأوقات

+97142371900
0547103961



كششة للسفر والسياحة
KSHAT TRAVEL & TOURISM

اختار وجهتك

والباقي علينا

+971507237798
97142371900



كششة للسفر والسياحة
KSHAT TRAVEL & TOURISM

عروض كششة في أبريل

بلغاريا

مقاعد محدودة

5 أيام / 4 ليال

سعة الشخص يبدأ من

3980

درهم للشخص

السعر شامل

✈️ طيران دولي مباشر ✈️
🏨 فندق 5 نجوم فاخر 🏨
🍽️ وجبة إفطار 🍽️
🚗 توصيل من وإلى المطار 🚗
📱 تطبيق الشروط والأحكام 📱

+971507237798
97142371900



كششة للسفر والسياحة
KSHAT TRAVEL & TOURISM

عروض كششة في سبتمبر

اذربيجان

عرض ما يقوتك!

3 ليال / 4 أيام

سعة الشخص يبدأ من

1790

درهم عند الحجز ل 3 اشخاص بالغين

السعر شامل

✈️ طيران العربية من أبوظبي ✈️
🏨 فندق قريب من السنتر 🏨
🍽️ وجبة إفطار 🍽️
🚗 جولات سياحية 🚗
🚢 توصيل من وإلى المطار 🚢
📱 تطبيق الشروط والأحكام 📱

+971507237798
97142371900

E-commerce Industry



KAMS Store

 **Egypt**

KAMS is a distinguished store for Toys, newly born and mother's needs. Store chain that achieved phenomenal success in the last 10 years in Egypt. KAMS has grown its footprint to 9 stores; five in Cairo in addition to two in Alexandria, one on the North coast, and one in Hurghada.

Our provided services:

✓ **Business
Development**

✓ **Web Design &
Development**

✓ **Social Media
Management**

✓ **Media Buying**

Web Design & Development

Features

- Intuitive User Interface, Experience & Responsive Web Design.
- Internal Site Search.
- Product Filter.
- Admin Dashboard Push notification.
- Simple Checkout.

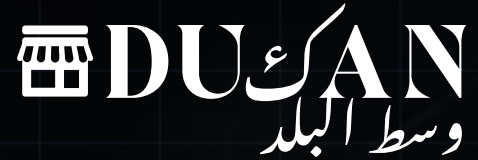
✓ Link: <https://kams-online.com/>



Social Media Management



E-commerce Industry



Dukan West El-Balad

 **Egypt**

West El-Balad E-Commerce Company, which owns the trademark Dukan West El-Balad, is a limited liability company. It was founded in 2022 by ambitious Egyptian men with extensive experience in international institutions in fields such as international and domestic trade, engineering, and accounting. To serve the Egyptian people by offering a wide range of high-quality, low-cost products to all segments of the population.

Our provided services:

✓ **Business
Development**

✓ **Logo & Brand
Identity**

✓ **Web Design &
Development**

✓ **Social Media
Management**

✓ **Media Buying**

Logo & Brand Identity

Logo Applications

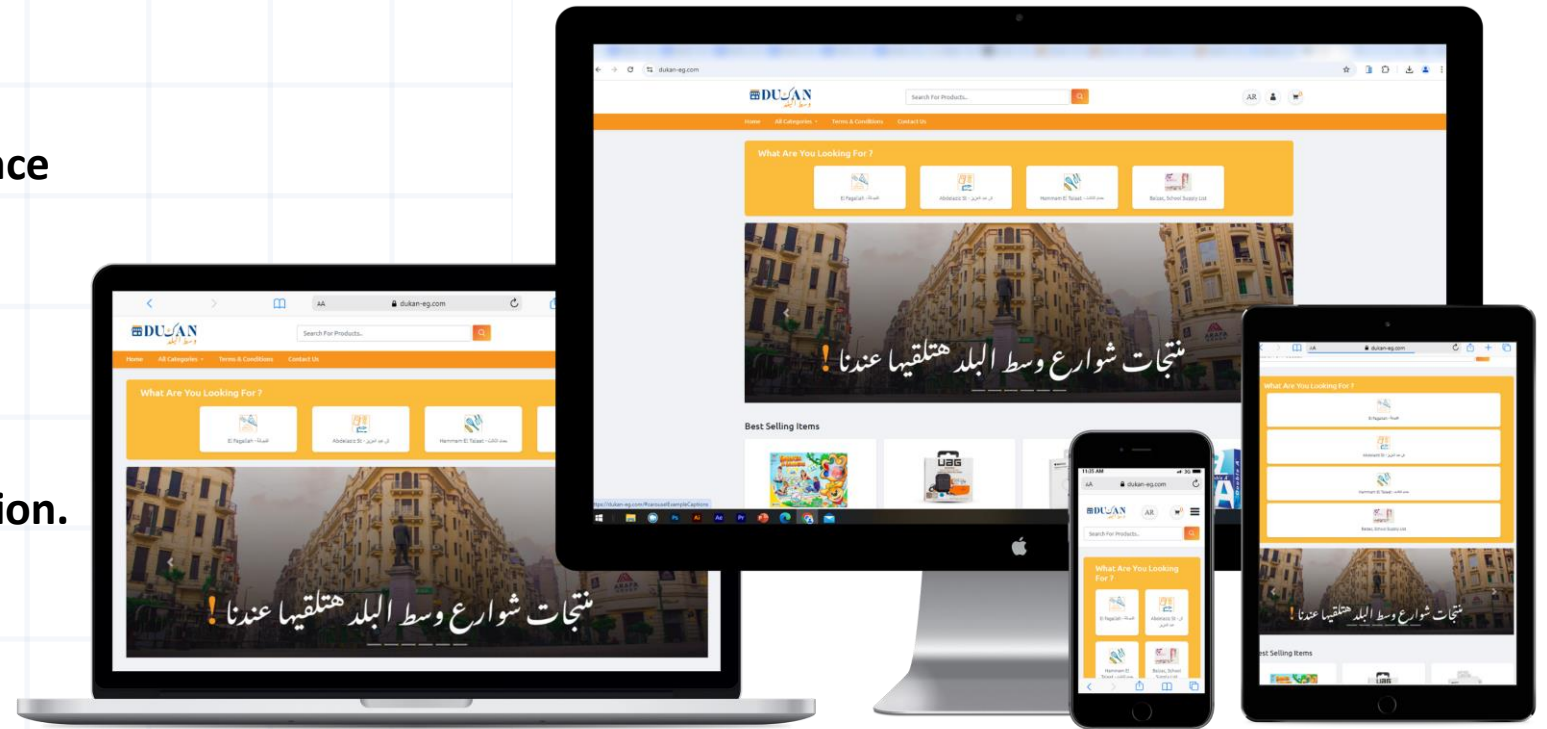


Web Design & Development

Features

- Intuitive User Interface, Experience & Responsive Web Design.
- Internal Site Search.
- Product Filter.
- Admin Dashboard Push notification.
- Simple Checkout.

✓ Link: <https://dukan-eg.com/>



Social Media Management



Finance Industry



Tal2a

 Egypt

Tal2a is an Egyptian company, established to provide e-payment solutions in Egypt. The services are provided through multiple platforms using a highly secured in-house developed systems & mobile application that uses the latest technology. We provide different payments such as utility bills, GSM top ups and other bill payment services.

Our provided services:

✓ Business Development

✓ Social Media Management

✓ Media Buying

Social Media Management



Retail Industry



Dali Mart

📍 Egypt

Dali Mart has been around for a long time. As a business, customer service is at the core of everything we do. We are a large organization, touching the lives of millions of people every day. This size gives us the opportunity to make a positive difference in some of the biggest challenges facing our country.

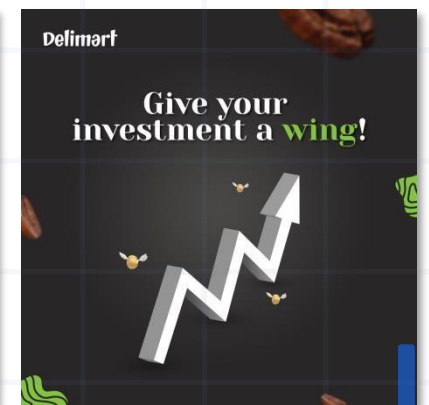
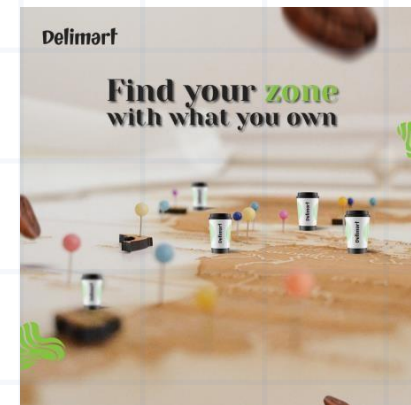
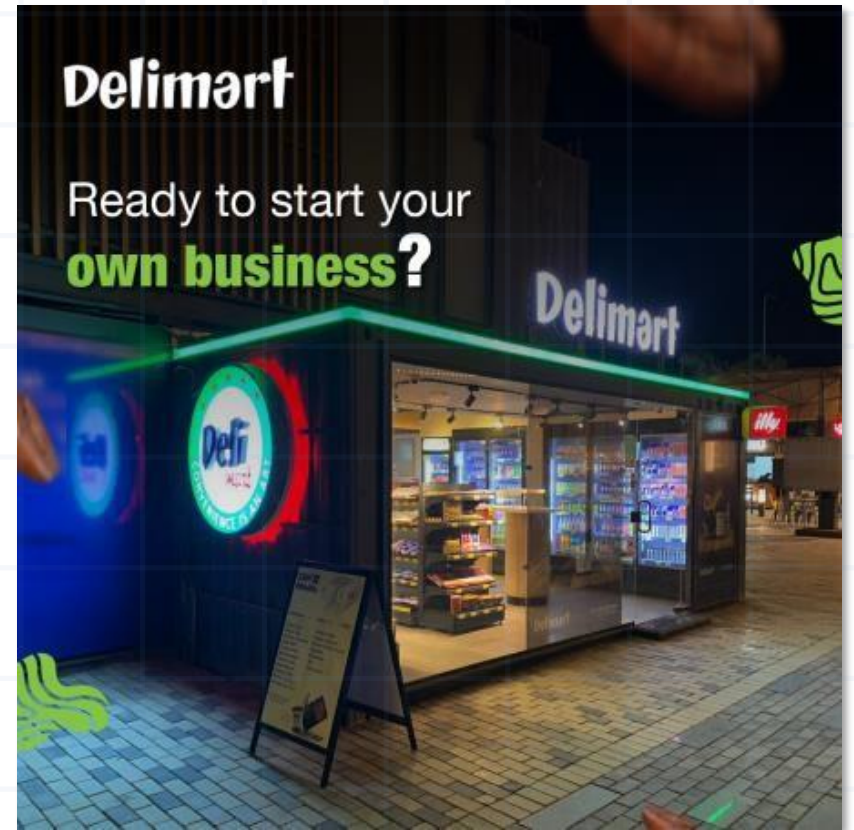
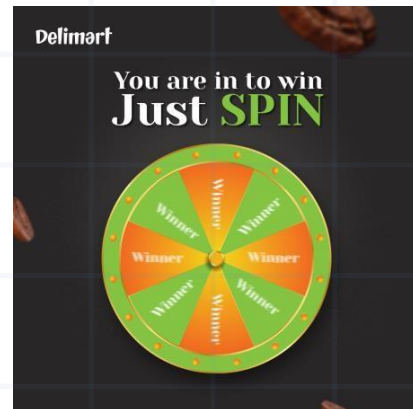
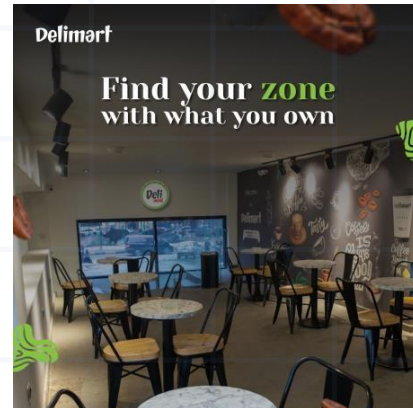
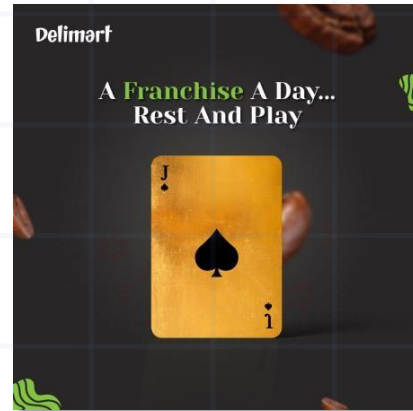
Our provided services:

✓ Business Development

✓ Social Media Management

✓ Media Buying


Social Media Management



Retail Industry

FRESH
FOOD
MARKET

Fresh Food Market

 Egypt

Fresh Food Market is part of the renowned and long established Al Mansour Holding Group. As a business entity, serving customers is at the heart of everything we do. We are a large organization, touching millions of people's lives every day. This scale gives us an opportunity to make a positive difference to some of the biggest challenges facing the country. As the founders, the highly acclaimed supermarket chains – Metro Markets & Kheir Zaman, we significantly contributed in developing the concept of food retailing in Egypt.

Our provided services: ✓ Photography

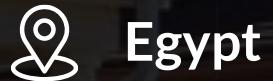
Photography



Real-Estate Industry



ProWise



Pro Wise, your trusted partner in real estate! With a commitment to excellence and a passion for helping clients find their dream properties, we specialize in residential and commercial real estate solutions.

Our provided services:

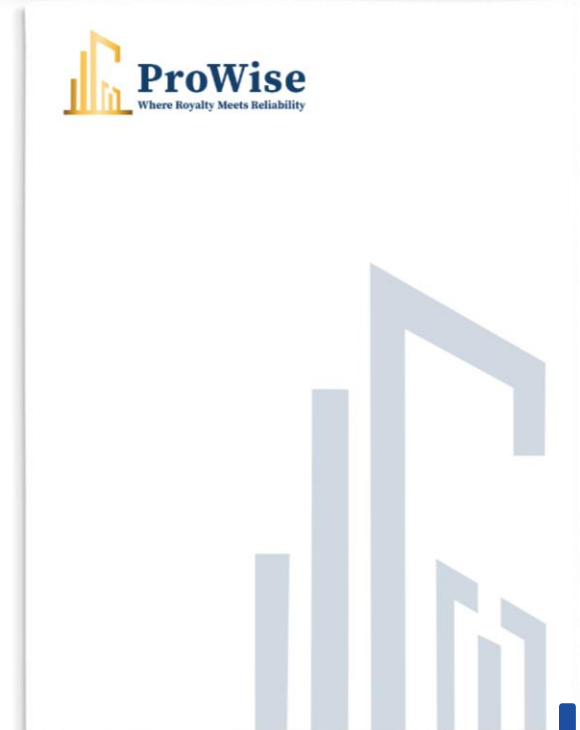
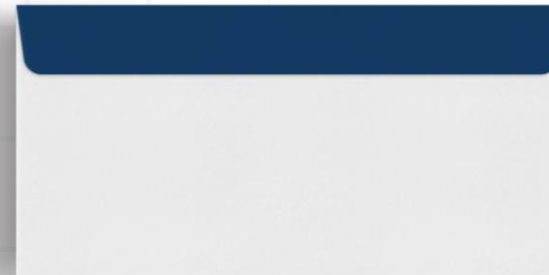
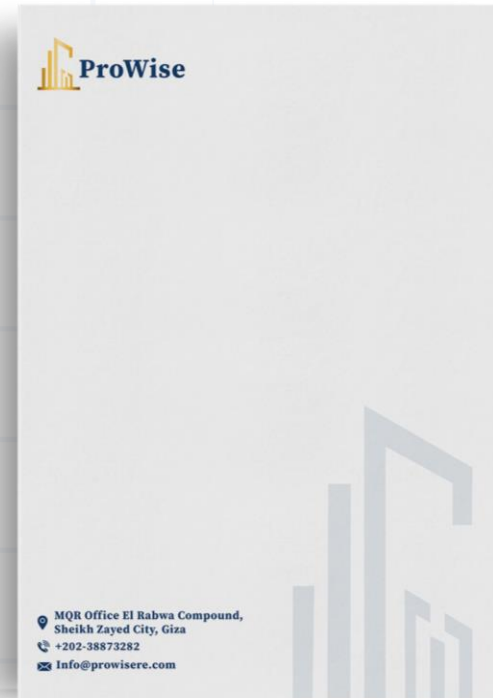
✓ Business
Development

✓ Logo & Brand
Identity

✓ Social Media
Management

Logo & Brand Identity

Logo Applications



Agri Business Industry



El-Amin Agribusiness



We pride ourselves to control the chain from our own grown fruit to deliver fresh At ELAMIN farms we aim to serve the international markets with our fresh and safe produce from Egypt while being the heartbeat of prosperity in our region.

Our provided services:

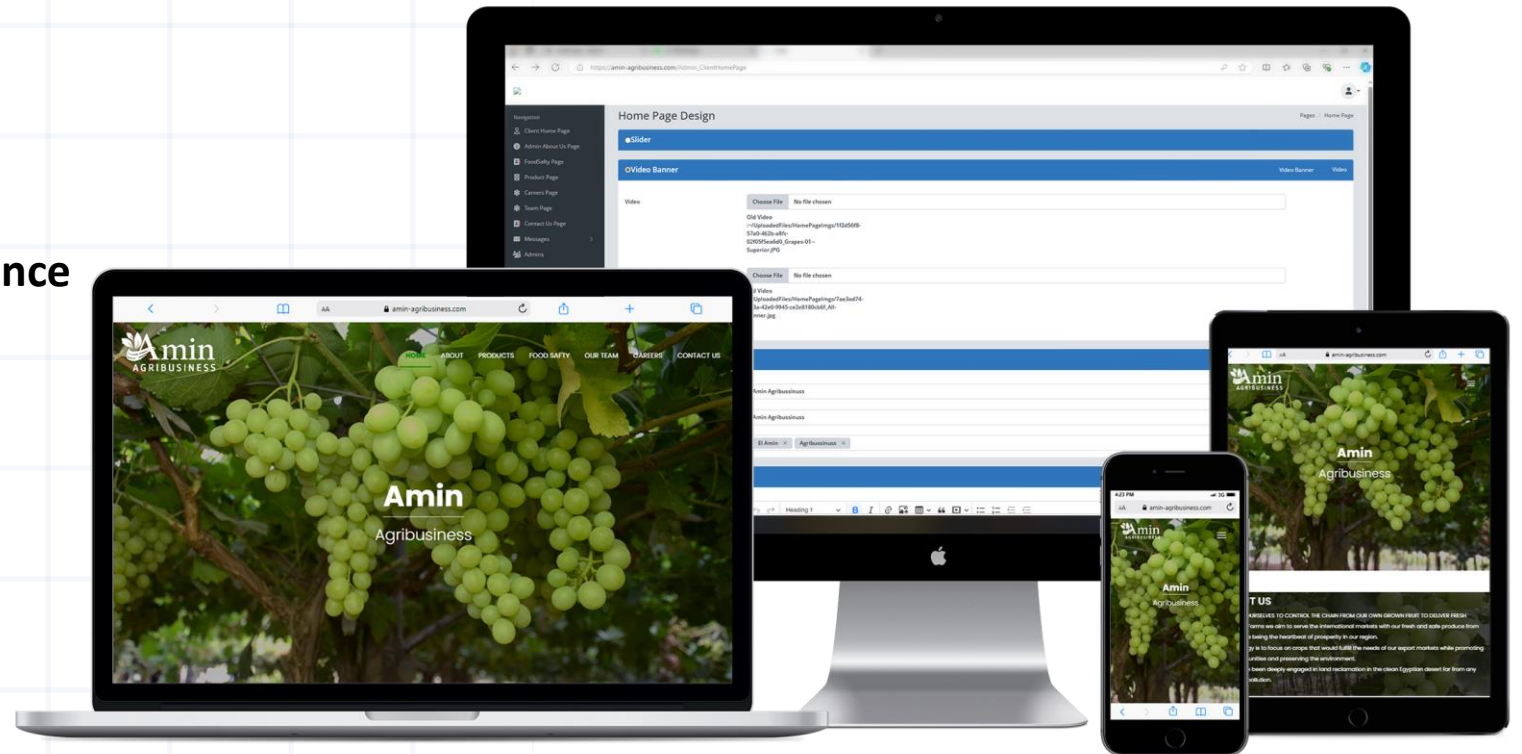
- ✓ Web Design & Development

Web Design & Development

Features

- Intuitive User Interface, Experience & Responsive Web Design.
- Dynamic Website.
- Flexible Admin Dashboard.
- Contact form.

✓ Link: <http://amin-agribusiness.com/>



We're here to help you navigate
the digital landscape!

Contact Us

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Maadi, Cairo, Egypt

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Email: info@strides.media



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